



GUAM STATE TRADE EXPANSION PROGRAM

<https://www.investguam.com/step/>

Funded in part through a cooperative agreement with the U.S. Small Business Administration



GUAM STATE TRADE EXPANSION PROGRAM EXPORT READINESS QUESTIONNAIRE

COMPANY INFORMATION	
Company Name:	
Point of Contact:	

ASSESSMENT QUESTIONS	
Have you previously participated in Guam STEP? If yes, please check program(s) that apply. ☐ Export Readiness Program ☐ Trade Promotion Program ☐ International Marketing Program ☐ Export Conference	☐ Yes ☐ No
Are you registered to do business in Guam?	☐ Yes ☐ No
Are you a Guam Product Seal permit holder?	☐ Yes ☐ No
Have you made export sales in the past?	☐ Yes ☐ No
Do you have a product or service that has successfully sold in the domestic market?	☐ Yes ☐ No
Are you currently selling online?	☐ Yes ☐ No
Do you have marketing material available in foreign languages (including a website)?	☐ Yes ☐ No
Do you have an export plan as part of your business plan?	☐ Yes ☐ No
Do you have sufficient production capacity?	☐ Yes ☐ No
Do you have financial resources to support an increase of product sales overseas?	☐ Yes ☐ No
Have you attended any international trade shows or trade missions?	☐ Yes ☐ No
List all countries you currently export to. (Note: The United States and CNMI are not considered export markets)	