

TAKING THE LEAP BEYOND GUAM 2023
September 14, 2023

8:00am – 8:10am

Welcome

8:10am – 8:20am

Opening Remarks

8:20am – 8:30am

Made in Guam: Guam Product Seal (Video)

Description: Video highlighting current Guam Product Seal permit holders and their products

8:30am – 9:30am

Plenary: From Local to Global

Description: Best practices and challenges of successful companies from different industries in various stages of business growth locally and international, with a potential focus on how they developed an international brand/reach.

9:30am – 9:45am

Taking the Next Step: Guam State Trade Expansion Program

Description: Video of current Guam STEP participants describing their company/product and sharing their experiences as part of the program

9:45am – 11:00am

Plenary: Show me the Money: How to Fund Your Business

Description: Discussion on various financing options for your business, process of and best practices on how to secure funding, challenges and potential solutions.

11:00am – 11:15am

Export Services and Resources

Description: Video of services and resources provided by local, regional, and national entities

11:15am – 12:30pm

Plenary: From Shore to Shore

Description: Discussion on shipping and air freight services to international markets, including options and its various processes/logistics, port of entry/customs requirements, best practices, challenges and potential solutions, how to improve these processes (including collaboration and the role that each entity plays) to make it easier and more economical for local companies to export to international markets.

12:30pm – 12:45pm

Close

Description: Re-cap of discussions and potential next steps