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For Immediate Release – March 13, 2020

**SMALL BUSINESSES TO GET PRODUCT EXPORT TRAINING THROUGH
GEDA AND SBDC PARTNERSHIP**

TAMUNING, GUAM – Small businesses interested in exporting their products have an opportunity to get training through the partnership of the Guam Economic Development Authority (GEDA) and the Small Business Development Center (SBDC). The GEDA is currently accepting applications for eligible Guam businesses interested in the Guam State Trade Expansion Program (STEP).

Funded in part through a Grant with the U.S. Small Business Administration, the Guam STEP is intended to assist eligible small businesses enter and succeed in the international marketplace. The program's objectives are to increase the number of small businesses that are exporting and to increase the value of exports for those small businesses that are currently exporting.

The STEP will guide eligible small businesses through a comprehensive export training and trade show process. These businesses will engage in either new to export and/or market expansion activities and potentially participate in an international trades show program.

For more information about the program, please contact the GEDA Business and Economic Development Division at 671-647-4332. For interested Guam businesses, the STEP application form is available at www.investguam.com. Application submissions are due by 5:00pm on March 31, 2020.

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